

ESTTA Tracking number: **ESTTA766013**

Filing date: **08/22/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Uber Technologies, Inc.
Granted to Date of previous extension	08/21/2016
Address	1455 Market Street, 4th Floor San Francisco, CA 94103 UNITED STATES
Correspondence information	Sally M. Abel Attorney of Record/California Bar Member Fenwick & West LLP 801 California St. Mountain View, CA 94041 UNITED STATES trademarks@fenwick.com Phone:650-988-8500

### Applicant Information

Application No	86696606	Publication date	02/23/2016
Opposition Filing Date	08/22/2016	Opposition Period Ends	08/21/2016
Applicant	Synthro Inc. 50 Cornell Avenue Larkspur, CA 94939 UNITED STATES		

### Goods/Services Affected by Opposition


Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Computer software, namely, an application in the fields of data management and social media for the purpose of aggregating and displaying user information from multiple sources in a unified visual format, and facilitating communication and sharing of content between users
Class 042. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Software as a service (SAAS) services featuring software in the fields of data management and social media for the purpose of aggregating and displaying user information from multiple sources in a unified visual format, and facilitating communication and sharing of content between users

### Grounds for Opposition


Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
False suggestion of a connection with persons,	Trademark Act Section 2(a)


living or dead, institutions, beliefs, or national symbols, or brings them into contempt, or disrepute	
Deceptiveness	Trademark Act Section 2(a)

### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3977893	Application Date	11/05/2010
Registration Date	06/14/2011	Foreign Priority Date	NONE
Word Mark	UBER		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2010/10/28 First Use In Commerce: 2010/10/28 Computer software for coordinating transportation services, namely, software for the automated scheduling and dispatch of motorized vehicles</p> <p>Class 038. First use: First Use: 2010/10/28 First Use In Commerce: 2010/10/28 Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local third-party motorized vehicle dispatchers in the vicinity of the caller using mobile phones</p> <p>Class 039. First use: First Use: 2010/10/28 First Use In Commerce: 2010/10/28 Providing a website featuring information regarding transportation services and bookings for transportation services</p> <p>Class 042. First use: First Use: 2010/10/28 First Use In Commerce: 2010/10/28 Providing temporary use of online non-downloadable software for providing transportation services, bookings for transportation services and dispatching motorized vehicles to customers</p>		

U.S. Registration No.	4837495	Application Date	02/20/2014
Registration Date	10/20/2015	Foreign Priority Date	NONE
Word Mark	UBERX		


Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 2012/07/04 First Use In Commerce: 2012/07/04 Computer software for coordinating transportation services, namely, software for the automated scheduling and dispatch of motorized vehicles</p> <p>Class 038. First use: First Use: 2012/07/04 First Use In Commerce: 2012/07/04 Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local third-party motorized vehicle operators in the vicinity of the caller using mobile phones</p> <p>Class 039. First use: First Use: 2012/07/04 First Use In Commerce: 2012/07/04 Providing a website featuring information regarding transportation services and bookings for transportation services; transport by motorized vehicles; travel arrangement, namely, arranging vehicle transportation</p> <p>Class 042. First use: First Use: 2012/07/04 First Use In Commerce: 2012/07/04 Providing temporary use of online non-downloadable software for providing transportation services, bookings for transportation services and for dispatching motorized vehicles to customers; design and development of computer software</p>

U.S. Registration No.	4856316	Application Date	04/11/2014
Registration Date	11/17/2015	Foreign Priority Date	NONE
Word Mark	UBERRUSH		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2014/04/07 First Use In Commerce: 2014/04/07 Computer software for coordinating transportation and delivery services; computer software for providing information on transportation and delivery services; computer software for the scheduling and dispatch of motorized vehicles, couriers, and messengers; computer software for planning, scheduling, controlling, monitoring, and providing information on transportation of assets and goods; computer software for providing information concerning pick-up and delivery of</p>		


	<p>assets and goods in transit; computer software that enables customers to communicate with motorized vehicle operators, couriers, and messengers; computer software that enables customers to manage and track pickup and delivery of assets and goods</p> <p>Class 038. First use: First Use: 2014/04/07 First Use In Commerce: 2014/04/07 Telecommunications services, namely, routing calls, text messages, and push-notifications to local third-party motorized vehicle operators, couriers, and messengers in the vicinity of the caller using mobile phones; telecommunications services, namely, routing calls, text messages, and push-notifications to customers</p> <p>Class 039. First use: First Use: 2014/04/07 First Use In Commerce: 2014/04/07 Providing a website featuring information regarding transportation and delivery services and bookings for transportation and delivery services; transport by motorized vehicles; pick-up, transportation, delivery, and storage of goods, packages, parcels, and messages; travel arrangement, namely, arranging vehicle transportation; courier services; messenger services; document delivery; express delivery of goods, packages, and messages by motorized vehicles; providing information concerning pick-up and delivery of assets and goods in transit; transportation reservation services; transportation consulting services; transportation of assets and goods</p> <p>Class 042. First use: First Use: 2014/04/07 First Use In Commerce: 2014/04/07 Providing temporary use of online non-downloadable software for providing transportation and delivery services, bookings for transportation and delivery services and for dispatching motorized vehicles, couriers, and messengers to customers; providing temporary use of online non-downloadable software for planning, scheduling, controlling, monitoring, and providing information on transportation of assets and goods; providing temporary use of online non-downloadable software for providing information concerning pick-up and delivery of assets and goods in transit; providing a web site featuring non-downloadable software that enables customers to communicate with motorized vehicle operators, couriers, and messengers; providing a web site featuring non-downloadable software that enables customers to manage and track pickup and delivery of assets and goods; design and development of computer software</p>
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U.S. Application No.	86645284	Application Date	05/29/2015
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	UBERPOOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computer software for coordinating transportation services, namely, software for the automated scheduling and dispatch of motorized vehicles; computer soft-</p>		

	<p>warefor use by motorized vehicle operators and passengers and potential passengers for ridesharing; computer software</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0</p> <p>Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local third-party motorizedvehicle operators in the vicinity of the caller using mobile phones; telecommunications</p> <p>Class 039. First use: First Use: 0 First Use In Commerce: 0</p> <p>Providing a website featuring information regarding transportation services and-bookings for transportation services; transport; packaging and storage of goods; travel arrangement</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>: Providing temporary use of online non-downloadable software for providing transportation services, bookings for transportation services and for dispatching motorized vehicles to customers; providing temporary use of online non-downloadable software for use by motorized vehicleoperators and passengers and potential passengers for ridesharing</p>
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U.S. Application No.	86541663	Application Date	02/20/2015
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	UBEREATS		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2015/12/09 First Use In Commerce: 2015/12/09</p> <p>Computer software for engaging and coordinating transportation services; computer software for engaging and coordinating delivery services</p> <p>Class 035. First use: First Use: 2016/06/09 First Use In Commerce: 2016/06/09</p> <p>Advertising and promotional services; business management; business administration; business administration in the field of transport and delivery; business management services in the field of transport and delivery; computerized food and grocery ordering services; computerized ordering service featuring consumer goods of others, food, and groceries; on-line ordering service featuring consumer goods of others, food, and groceries; office functions; on-line retail store services featuring consumer goods of others, food, and groceries; on-line grocery store services; comparison shopping services; monitoring, managing and tracking of package shipments; monitoring and tracking of package shipments to ensure on-time delivery for business purposes; business management consulting services in thefield of transportation and delivery; providing a web-based system and online portals in the field of consumer-to-business commerce for consumers to enter, manage and modify their consumer preferenceinformation for use by merchants to create and manage offers for delivery to consumers</p> <p>Class 038. First use: First Use: 2015/12/09 First Use In Commerce: 2015/12/09</p>		

	<p>Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local third-party motorized vehicle operators and food and grocery delivery agents in the vicinity of the caller using mobile phones; telecommunication services, namely, routing calls, SMS messages and push-notifications to retail and delivery services; telecommunications</p> <p>Class 039. First use: First Use: 2015/12/09 First Use In Commerce: 2015/12/09 Providing a website featuring information regarding delivery services and bookings for delivery services; transport; packaging and storage of goods; food delivery; parcel delivery; transport and delivery of goods; message delivery; express-delivery of goods by vehicles; providing information concerning collection and delivery of assets in transit; delivery services; temporary storage of deliveries; transportation and delivery services by road; providing information and tracking information to third parties regarding pickup and delivery status via Internet access and telephone; follow-up services, namely, providing electronic tracking of packages to others</p> <p>Class 042. First use: First Use: 2016/06/09 First Use In Commerce: 2016/06/09 Providing temporary use of online non-downloadable software for providing transportation and delivery services, bookings for transportation and delivery services and for dispatching motorized vehicles to customers; design and development of computer software</p>
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U.S. Application No.	86433957	Application Date	10/24/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	UBERESSENTIALS		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0 Computer software for engaging and coordinating transportation services; computer software for engaging and coordinating delivery services</p> <p>Class 035. First use: First Use: 0 First Use In Commerce: 0 Advertising and promotional services; business management; business administration; business administration in the field of transport and delivery; business management services in the field of transport and delivery; computerized ordering service featuring consumer goods of others, personal care products, pharmaceutical products, food, and groceries; on-line ordering service featuring consumer goods of others, personal care products, pharmaceutical products, food, and groceries; providing office functions; on-line retail store services featuring consumer goods of others, personal care products, pharmaceutical products, food, and groceries; comparison shopping services; monitoring package shipments and deliveries for commercial purposes; monitoring and tracking of package shipments to ensure on-time delivery for business purposes; business management consulting services in the field of transportation and delivery; providing</p>		

	<p>information and tracking information to third parties regarding pickup and delivery status via Internet access and telephone, namely, providing electronic tracking of delivery information to others; follow-up services, namely, providing computerized tracking and tracing of packages and documents in transit to ensure delivery; providing a web-based system and online portals in the field of consumer-to-business commerce for consumers to enter, manage and modify their consumer preference information for use by merchants to create and manage offers for delivery to consumers</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0</p> <p>Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local third-party motorized vehicle operators in the vicinity of the caller using mobile phones; telecommunication services, namely, routing calls, SMS messages and push-notifications to retail and delivery services</p> <p>Class 039. First use: First Use: 0 First Use In Commerce: 0</p> <p>Providing a website featuring information regarding transportation services and bookings for transportation services; transport by motorized vehicle; packaging and storage of goods for the purpose of delivery; travel arrangement, namely, arranging vehicle transportation; document delivery; food delivery; parcel delivery; transport and delivery of goods; message delivery; express delivery of goods by vehicles; pick up, delivery and storage of personal property; providing information concerning collection and delivery of assets in transit by motorized vehicle; delivery services of consumer goods of others, pharmaceutical products, documents, parcels, food and groceries; temporary storage of deliveries; transportation and delivery services by road of consumer goods of others, pharmaceutical products, documents, parcels, food and groceries</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Providing temporary use of online non-downloadable software for providing transportation and delivery services, bookings for transportation and delivery services and for dispatching motorized vehicles to customers; design and development of computer software</p>
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Attachments	<p>85170655#TMSN.png( bytes )  86198791#TMSN.png( bytes )  86250398#TMSN.png( bytes )  86645284#TMSN.png( bytes )  86541663#TMSN.png( bytes )  86433957#TMSN.png( bytes )  UBER__Notice_of_Opposition_re_URBE with Exhibit A.pdf(196705 bytes )</p>
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/sabel/
Name	Sally M. Abel
Date	08/22/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Trademark App. Ser. No. 86/696,606

Filed: July 17, 2015

Published: February 23, 2016

Mark: URBE

Uber Technologies, Inc.,	)	
Opposer,	)	
	)	Opposition No. _____
vs.	)	
	)	
Synthro Inc.,	)	
Applicant.	)	
	)	

NOTICE OF OPPOSITION

1. On July 17, 2015, Synthro Inc. (“Applicant”) filed Application Serial No. 86/696,606 based on its intent to use the URBE mark for “computer software, namely, an application in the fields of data management and social media for the purpose of aggregating and displaying user information from multiple sources in a unified visual format, and facilitating communication and sharing of content between users” in Class 9 and “software as a service (SAAS) services featuring software in the fields of data management and social media for the purpose of aggregating and displaying user information from multiple sources in a unified visual format, and facilitating communication and sharing of content between users” in Class 42 (“the Application”). Uber Technologies, Inc. (“Uber”), a Delaware corporation, is the owner of trademark registrations for the famous UBER and UBERX marks, as well as common law trademark rights in its UBER and UBER-based marks and names. Uber’s trademark rights in these famous UBER and UBER-based marks predate the Application’s filing date. Consumers are likely to be confused as to source by Applicant’s registration and use of such a similar mark for such closely related information-sharing and communication goods and services. The



registration of URBE for software and software as a service (SAAS) services to aggregate, share, and display user information and facilitate communication between users would falsely suggest a connection between Applicant and Uber's name and identity. Furthermore, URBE would dilute the distinctive quality of Uber's famous UBER Marks. Thus, Uber, its partners, and the general public will be damaged by the registration of URBE.

2. The Application was published for opposition in the Official Gazette on February 23, 2016. Uber requested and was granted an extension of the deadline to oppose the Application until August 21, 2016. Uber has tried to resolve its concerns with Applicant, but Applicant has maintained the Application, making the opposition necessary.

As further grounds for opposition Uber alleges:

3. Since 2009, Uber has used UBER as a trademark and a trade name in connection with its goods and services. In particular, Uber, an application-based technology platform company, offers the UBER smartphone application and services for connecting and facilitating communications between its users. Uber promotes the UBER software and services through, for example, uber.com, multiple social media accounts, and application stores. Uber offers its goods and services throughout the United States and in many other countries.

4. Uber is the owner of several U.S. Trademark Registrations for UBER-based marks, including UBER, UBERX, and UBERRUSH:

Trademark	Reg. No.	Full Goods and Services Descriptions	Filing Date	Reg. Date
UBER	3,977,893	<p><b>9:</b> Computer software for coordinating transportation services, namely, software for the automated scheduling and dispatch of motorized vehicles.</p> <p><b>38:</b> Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local third-party motorized vehicle operators in the vicinity of the caller using mobile phones.</p> <p><b>39:</b> Providing a website featuring information regarding transportation services and bookings for transportation services</p>	November 5, 2010	June 14, 2011

		<b>42:</b> Providing temporary use of online non-downloadable software for providing transportation services, bookings for transportation services and for dispatching motorized vehicles to customers		
UBERX	4,837,495	<p><b>9:</b> Computer software for coordinating transportation services, namely, software for the automated scheduling and dispatch of motorized vehicles.</p> <p><b>38:</b> Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local third-party motorized vehicle operators in the vicinity of the caller using mobile phones.</p> <p><b>39:</b> Providing a website featuring information regarding transportation services and bookings for transportation services; transport by motorized vehicles; travel arrangement, namely, arranging vehicle transportation.</p> <p><b>42:</b> Providing temporary use of online non-downloadable software for providing transportation services, bookings for transportation services and for dispatching motorized vehicles to customers; design and development of computer software.</p>	February 20, 2014	October 20, 2015
UBERRUSH	4,856,316	<p><b>9:</b> Computer software for coordinating transportation and delivery services; computer software for providing information on transportation and delivery services; computer software for the scheduling and dispatch of motorized vehicles, couriers, and messengers; computer software for planning, scheduling, controlling, monitoring, and providing information on transportation of assets and goods; computer software for providing information concerning pick-up and delivery of assets and goods in transit; computer software that enables customers to communicate with motorized vehicle operators, couriers, and messengers; computer software that enables customers to manage and track pickup and delivery of assets and goods.</p> <p><b>38:</b> Telecommunications services, namely, routing calls, text messages, and push-notifications to local third-party motorized vehicle operators, couriers, and messengers in the vicinity of the caller using mobile phones; telecommunications services, namely, routing calls, text messages, and push-notifications to customers.</p> <p><b>39:</b> Providing a website featuring information regarding transportation and delivery services and bookings for transportation and delivery services; transport by motorized vehicles; pick-up, transportation, delivery, and storage of goods, packages, parcels, and messages; travel arrangement, namely, arranging vehicle transportation; courier services; messenger services; document delivery; express delivery of goods, packages, and messages by motorized vehicles; providing information concerning pick-up and delivery of assets and goods in transit; transportation reservation services; transportation consulting services; transportation of assets and goods.</p> <p><b>42:</b> Providing temporary use of online non-downloadable software for providing transportation and delivery services, bookings for</p>	April 11, 2014	November 17, 2015

		transportation and delivery services and for dispatching motorized vehicles, couriers, and messengers to customers; providing temporary use of online non-downloadable software for planning, scheduling, controlling, monitoring, and providing information on transportation of assets and goods; providing temporary use of online non-downloadable software for providing information concerning pick-up and delivery of assets and goods in transit; providing a web site featuring non-downloadable software that enables customers to communicate with motorized vehicle operators, couriers, and messengers; providing a web site featuring non-downloadable software that enables customers to manage and track pickup and delivery of assets and goods; design and development of computer software.		
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5. Uber's registrations for UBER, UBERX, and UBERRUSH are valid and are evidence of Uber's exclusive rights to use the marks in commerce in connection with the goods and services specified therein. Attached as Exhibit A to this Notice of Opposition is a current printout of information from the electronic database records of the U.S. Patent and Trademark Office showing the current status and title of Registration Nos. 3,977,893, 4,837,495 and 4,856,316 .

6. There is no issue as to priority. The November 5, 2010, February 20, 2014, and April 11, 2014 filing dates of Uber's applications for UBER, UBERX and UBERRUSH, respectively, and the October 28, 2010, July 4, 2012, and April 4, 2014 first use dates of Uber's UBER, UBERX and UBERRUSH marks, respectively, are before the filing date of the Application.

7. Uber also owns several U.S. Trademark Applications for UBER-based marks, for software and services related to collecting user information and facilitating communication including, for example:

Trademark	Serial No.	Full Goods and Services Descriptions	Filing Date	Status
UBERPOOL	86/645,284	<p><b>9:</b> Computer software for coordinating transportation services, namely, software for the automated scheduling and dispatch of motorized vehicles; computer software for use by motorized vehicle operators and passengers and potential passengers for ridesharing; computer software</p> <p><b>38:</b> Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local third-party motorized vehicle operators in the vicinity of the caller using mobile phones; telecommunications</p>	05/29/2015	Pending

		<p><b>39:</b> Providing a website featuring information regarding transportation services and bookings for transportation services; transport; packaging and storage of goods; travel arrangement</p> <p><b>42:</b> Providing temporary use of online non-downloadable software for providing transportation services, bookings for transportation services and for dispatching motorized vehicles to customers; providing temporary use of online non-downloadable software for use by motorized vehicle operators and passengers and potential passengers for ridesharing</p>		
UBEREATS	86/541,663	<p><b>9:</b> Computer software for engaging and coordinating transportation services; computer software for engaging and coordinating delivery services</p> <p><b>35:</b> Advertising and promotional services; business management; business administration; business administration in the field of transport and delivery; business management services in the field of transport and delivery; computerized food and grocery ordering services; computerized ordering service featuring consumer goods of others, food, and groceries; on-line ordering service featuring consumer goods of others, food, and groceries; office functions; on-line retail store services featuring consumer goods of others, food, and groceries; on-line grocery store services; comparison shopping services; monitoring, managing and tracking of package shipments; monitoring and tracking of package shipments to ensure on-time delivery for business purposes; business management consulting services in the field of transportation and delivery; providing a web-based system and online portals in the field of consumer-to-business commerce for consumers to enter, manage and modify their consumer preference information for use by merchants to create and manage offers for delivery to consumers</p> <p><b>38:</b> Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local third-party motorized vehicle operators and food and grocery delivery agents in the vicinity of the caller using mobile phones; telecommunication services, namely, routing calls, SMS messages and push-notifications to retail and delivery services; telecommunications</p> <p><b>39:</b> Providing a website featuring information regarding delivery services and bookings for delivery services; transport; packaging and storage of goods; travel arrangement; document delivery; food delivery; parcel delivery; transport and delivery of goods; message delivery; express delivery of goods by vehicles; pick up, delivery and storage of personal property; providing information concerning collection and delivery of assets in transit; delivery services; temporary storage of deliveries; transportation and delivery services by road; providing information and tracking information to third parties regarding pickup and delivery status via Internet access and telephone; follow-up services, namely, providing electronic tracking of packages and documents to others</p> <p><b>42:</b> Providing temporary use of online non-downloadable software</p>	02/20/2015	Allowed

		for providing transportation and delivery services, bookings for transportation and delivery services and for dispatching motorized vehicles to customers; design and development of computer software		
UBERESSENTIALS	86/433,957	<p><b>9:</b> computer software for engaging and coordinating transportation services; computer software for engaging and coordinating delivery services</p> <p><b>35:</b> Advertising and promotional services; business management; business administration; business administration in the field of transport and delivery; business management services in the field of transport and delivery; computerized ordering service featuring consumer goods of others, personal care products, pharmaceutical products, food, and groceries; on-line ordering service featuring consumer goods of others, personal care products, pharmaceutical products, food, and groceries; providing office functions; on-line retail store services featuring consumer goods of others, personal care products, pharmaceutical products, food, and groceries; comparison shopping services; monitoring package shipments and deliveries for commercial purposes; monitoring and tracking of package shipments to ensure on-time delivery for business purposes; business management consulting services in the field of transportation and delivery; providing information and tracking information to third parties regarding pickup and delivery status via Internet access and telephone, namely, providing electronic tracking of delivery information to others; follow-up services, namely, providing computerized tracking and tracing of packages and documents in transit to ensure delivery; providing a web-based system and online portals in the field of consumer-to-business commerce for consumers to enter, manage and modify their consumer preference information for use by merchants to create and manage offers for delivery to consumers</p> <p><b>38:</b> Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local third-party motorized vehicle operators in the vicinity of the caller using mobile phones; telecommunication services, namely, routing calls, SMS messages and push-notifications to retail and delivery services</p> <p><b>39:</b> Providing a website featuring information regarding transportation services and bookings for transportation services; transport by motorized vehicle; packaging and storage of goods for the purpose of delivery; travel arrangement, namely, arranging vehicle transportation; document delivery; food delivery; parcel delivery; transport and delivery of goods; message delivery; express delivery of goods by vehicles; pick up, delivery and storage of personal property; providing information concerning collection and delivery of assets in transit by motorized vehicle; delivery services of consumer goods of others, pharmaceutical products, documents, parcels, food and groceries; temporary storage of deliveries; transportation and delivery services by road of consumer goods of others, pharmaceutical products, documents, parcels, food and groceries.</p>	10/24/2014	Pending

		<b>42:</b> Providing temporary use of online non-downloadable software for providing transportation and delivery services, bookings for transportation and delivery services and for dispatching motorized vehicles to customers; design and development of computer software		
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Uber filed the above applications prior to the filing date of the Application.

8. By virtue of Uber’s widespread and continuous use of its UBER and UBER-based marks, such as UBERX, UBER XL, UBERRUSH, UBEREATS, UBERESSENTIALS, UBER BLACK CAR, UBERPOOL, and UBER SUV, Uber has established extensive common law rights in its UBER and UBER-based marks in connection with the goods and services offered under those marks. Uber’s UBER and UBER-based marks are collectively referred to herein as the “UBER Marks.”

9. Uber has also used UBER as a company name in connection with its goods and services continuously since at least 2009. Uber’s corporate identity and house brand are UBER, and Uber is commercially known as Uber or Uber Technologies, Inc. Through its use of its company name, Uber has established extensive common law rights in its UBER name.

10. Through Uber’s marketing, promotion, advertising, and commercial activity, the public readily associates the UBER Marks and name with Uber and its goods and services. The UBER Marks and name are thus valuable assets of Uber and symbols of its goodwill. Uber has also received substantial and positive press regarding its goods and services, and in particular its smartphone application, and services related to facilitating communication between its users for Uber’s services. Such publicity further establishes the goodwill and popularity in the UBER Marks and name nationwide. As a result of Uber’s widespread and significant popularity, the UBER Marks and name are famous. The UBER Marks and name became famous prior to the filing of the Application.

11. Uber is not connected with the software and services that Applicant claims in the Application. However, Applicant’s use of URBE as a mark is likely to falsely suggest a connection between Applicant and Uber’s name and identity. Applicant’s use of URBE would be confusingly similar to Uber’s name and identity and would be recognized as an approximation

of Uber's name and identity. Even more, the fame and reputation of Uber is of such a nature that a connection with Uber would be presumed when Applicant uses URBE in connection with its services. Accordingly, Applicant's confusing use of URBE uniquely and unmistakably points to Uber's famous name and identity.

12. URBE is confusingly similar to Uber's UBER Marks and name. Both URBE and the UBER Marks and name share similar sound, appearance, and connotation.

13. The services identified in the Application are also related to the goods and services offered under Uber's UBER Marks and name. Both include providing downloadable and non-downloadable software for collecting and sharing information from users and to facilitate communication.

14. Because of the similarity between URBE and UBER, Uber's marks and name and the parties' related goods and services URBE is likely to cause consumer confusion, mistake, or deception in the trade and among consumers as to the source, origin, affiliation, or sponsorship of the parties' respective goods and services.

15. URBE is also likely to cause dilution of the distinctive quality of Uber's famous UBER Marks and name.

16. Based on the above, including the likelihood of confusion, dilution, and false connection, registration of URBE will cause loss, damage, and injury to Uber and the purchasing public.

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WHEREFORE, Uber prays that this Notice of Opposition be sustained and that the Application be rejected.

Please charge the requisite \$300.00 filing fee for this Notice of Opposition and any additional fees to our Deposit Account No. 50-0261.

Respectfully submitted,

Dated: August 22, 2016

/sabel/  
Sally M. Abel, Esq.  
Deborah Kang, Esq.  
Attorneys for Opposer, Uber Technologies, Inc.  
FENWICK & WEST LLP  
Silicon Valley Center  
801 California Street  
Mountain View, CA 94041  
(650) 988-8500  
[trademarks@fenwick.com](mailto:trademarks@fenwick.com)



PROOF OF SERVICE BY MAIL

I declare that:

I am employed in the County of Santa Clara, California.

I am over the age of eighteen years and not a party to the within cause; my business address is Fenwick & West LLP, Silicon Valley Center, 801 California Street, Mountain View, CA 94041. On August 22, 2016 I served the within NOTICE OF OPPOSITION on the interested parties in said cause, by placing a true copy thereof enclosed in a sealed envelope with postage thereon fully prepaid, via U.S. First Class Mail at Mountain View, California, addressed as follows:

**Robert D. Carroll**

**Goodwin Procter LLP**

**100 Northern Avenue**

**Boston, MA 02210**

**SCOTT M. SOLOWAY**

**Scott M Soloway Esq**

**888 Worcester St Ste 260**

**Wellesley, MASSACHUSETTS UNITED STATES 02482-3749**

I declare under penalty of perjury that the foregoing is true and correct, and that this declaration was executed at Mountain View, California, this 22 day of August, 2016.

/Amber Wales/  
Amber Wales

## **EXHIBIT A**

**Generated on:** This page was generated by TSDR on 2016-08-22 20:04:00 EDT

**Mark:** UBER

UBER

**US Serial Number:** 85170655

**Application Filing Date:** Nov. 05, 2010

**US Registration Number:** 3977893

**Registration Date:** Jun. 14, 2011

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The Trademark Trial and Appeal Board has terminated a cancellation proceeding. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

**Status Date:** Jul. 19, 2016

**Publication Date:** Mar. 29, 2011

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## Mark Information

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**Mark Literal Elements:** UBER

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Translation:** The English translation of UBER in the mark is OVER.

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## Related Properties Information

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**International Registration Number:** 1111203, 1173898, 1173898A

**International Application(s) /Registration(s) Based on this Property:** A0027576/1111203, A0035330/1173898, A0035330/1173898A

**Claimed Ownership of US Registrations:** 3842416

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Computer software for coordinating transportation services, namely, software for the automated scheduling and dispatch of motorized vehicles

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 28, 2010

**Use in Commerce:** Oct. 28, 2010

**For:** Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local third-party motorized vehicle dispatchers in the vicinity of the caller using mobile phones

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 28, 2010

**Use in Commerce:** Oct. 28, 2010

**For:** Providing a website featuring information regarding transportation services and bookings for transportation services

**International Class(es):** 039 - Primary Class

**U.S Class(es):** 100, 105

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 28, 2010

**Use in Commerce:** Oct. 28, 2010

**For:** Providing temporary use of online non-downloadable software for providing transportation services, bookings for transportation services and dispatching motorized vehicles to customers

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 28, 2010

**Use in Commerce:** Oct. 28, 2010

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** UBER TECHNOLOGIES, INC.

**Owner Address:** 1455 Market Street, 4th Floor  
San Francisco, CALIFORNIA UNITED STATES 94103

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Sally M. Abel

**Docket Number:** 28910-00070

**Attorney Primary Email Address:** [trademarks@fenwick.com](mailto:trademarks@fenwick.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** BRENDA J HUGHES  
COOLEY LLP  
1299 PENNSYLVANIA AVE NW  
SUITE 700  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20004

**Phone:** 650-988-8500

**Fax:** 650-938-5200

**Correspondent e-mail:** [trademarks@fenwick.com](mailto:trademarks@fenwick.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Aug. 10, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 03, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 19, 2016	TTAB RELEASE CASE TO TRADEMARKS	63495
Jul. 19, 2016	CANCELLATION TERMINATED NO. 999999	63495
Jul. 19, 2016	CANCELLATION DISMISSED NO. 999999	63495
Jun. 14, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 12, 2016	CANCELLATION INSTITUTED NO. 999999	63495
Dec. 17, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 22, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 22, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 19, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 19, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 17, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 17, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 14, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Sep. 14, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 14, 2011	REGISTERED-PRINCIPAL REGISTER	
Mar. 29, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 29, 2011	PUBLISHED FOR OPPOSITION	
Feb. 22, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 15, 2011	ASSIGNED TO EXAMINER	83171
Nov. 10, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 09, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jun. 14, 2011

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 5

**Registrant:** UberCab Inc.

### Assignment 1 of 5

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [4879/0385](#)

**Pages:** 19

**Date Recorded:** Oct. 11, 2012

**Supporting Documents:** [assignment-tm-4879-0385.pdf](#)

### Assignor

**Name:** [UBERCAB, INC.](#)

**Execution Date:** Feb. 09, 2011

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [UBER TECHNOLOGIES, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 405 HOWARD STREET, SUITE 550  
SAN FRANCISCO, CALIFORNIA 94105

### Correspondent

**Correspondent Name:** SALLY M. ABEL, FENWICK & WEST LLP

**Correspondent Address:** 801 CALIFORNIA STREET  
MOUNTAIN VIEW, CA 94041

**Domestic Representative - Not Found****Assignment 2 of 5****Conveyance:** TRADEMARK SECURITY AGREEMENT**Reel/Frame:** [5067/0580](#)**Pages:** 7**Date Recorded:** Jul. 11, 2013**Supporting Documents:** [assignment-tm-5067-0580.pdf](#)**Assignor****Name:** [UBER TECHNOLOGIES, INC.](#)**Execution Date:** Jul. 10, 2013**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Assignee****Name:** [GOLDMAN SACHS LENDING PARTNERS LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Address:** 200 WEST STREET  
NEW YORK, NEW YORK 10282**Correspondent****Correspondent Name:** SKADDEN ARPS SLATE MEAGHER & FLOM LLP**Correspondent Address:** FOUR TIMES SQUARE  
ATTN: JOHN DEMING, ESQ.  
NEW YORK, NM 10036**Domestic Representative - Not Found****Assignment 3 of 5****Conveyance:** RELEASE OF SECURITY INTEREST**Reel/Frame:** [5418/0562](#)**Pages:** 6**Date Recorded:** Dec. 12, 2014**Supporting Documents:** [assignment-tm-5418-0562.pdf](#)**Assignor****Name:** [GOLDMAN SACHS LENDING PARTNERS LLC](#)**Execution Date:** Dec. 02, 2014**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Assignee****Name:** [UBER TECHNOLOGIES, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Address:** 405 HOWARD STREET  
SUITE 550  
SAN FRANCISCO, CALIFORNIA 94105**Correspondent****Correspondent Name:** SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP**Correspondent Address:** FOUR TIMES SQUARE  
ALIYA SANDERS, ESQ.  
NEW YORK, NY 10036**Domestic Representative - Not Found****Assignment 4 of 5****Conveyance:** TRADEMARK SECURITY AGREEMENT (TERM LOAN)**Reel/Frame:** [5830/0478](#)**Pages:** 7**Date Recorded:** Jul. 14, 2016**Supporting Documents:** [assignment-tm-5830-0478.pdf](#)**Assignor****Name:** [UBER TECHNOLOGIES, INC.](#)**Execution Date:** Jul. 13, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

#### Assignee

Name: [MORGAN STANLEY SENIOR FUNDING, INC., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1300 THAMES STREET, THAMES STREET WHARF, 4TH FLOOR  
BALTIMORE, MARYLAND 21231

#### Correspondent

Correspondent Name: STEWART WALSH

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD  
WASHINGTON, DC 20005

#### Domestic Representative - Not Found

### Assignment 5 of 5

Conveyance: TRADEMARK SECURITY AGREEMENT (REVOLVER)

Reel/Frame: [5836/0691](#)

Pages: 7

Date Recorded: Jul. 14, 2016

Supporting Documents: [assignment-tm-5836-0691.pdf](#)

#### Assignor

Name: [UBER TECHNOLOGIES, INC.](#)

Execution Date: Jul. 13, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

#### Assignee

Name: [MORGAN STANLEY SENIOR FUNDING, INC., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1300 THAMES STREET, THAMES STREET WHARF, 4TH FLOOR  
BALTIMORE, MARYLAND 21231

#### Correspondent

Correspondent Name: STEWART WALSH

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD  
WASHINGTON, DC 20005

#### Domestic Representative - Not Found

## Proceedings

### Summary

Number of Proceedings: 3

### Type of Proceeding: Cancellation

Proceeding Number: [92063495](#)

Filing Date: Mar 30, 2016

Status: Terminated

Status Date: Jul 19, 2016

Interlocutory Attorney: ANDREW P BAXLEY

#### Defendant

Name: Uber Technologies, Inc.

Correspondent Address: BRENDA J HUGHES  
COOLEY LLP  
1299 PENNSYLVANIA AVE NW, SUITE 700  
WASHINGTON DC UNITED STATES , 20004

Correspondent e-mail: [bhughes@cooley.com](mailto:bhughes@cooley.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
UBER	Cancellation Terminated - See TTAB Records	<a href="#">85170655</a>	<a href="#">3977893</a>
UBERX	Cancellation Terminated - See TTAB Records	<a href="#">86198791</a>	<a href="#">4837495</a>

**Plaintiff(s)**

**Name:** Uber Promotions, Inc.

**Correspondent Address:** SCOTT D SMILEY  
THE CONCEPT LAW GROUP PA  
200 SOUTH ANDREWS AVENUE, SUITE 100  
FORT LAUDERDALE FL UNITED STATES , 33301

**Correspondent e-mail:** [Scott@conceptlaw.com](mailto:Scott@conceptlaw.com) , [ABrown@conceptlaw.com](mailto:ABrown@conceptlaw.com) , [mwoodruff@conceptlaw.com](mailto:mwoodruff@conceptlaw.com) , [myork@conceptlaw.com](mailto:myork@conceptlaw.com) , [mis@500law.com](mailto:mis@500law.com) , [docketing@500law.com](mailto:docketing@500law.com)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 30, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 12, 2016	May 22, 2016
3	PENDING, INSTITUTED	Apr 12, 2016	
4	D MOT TO SUSP PEND DISP CIV ACTION	May 23, 2016	
5	W/DRAW OF PET FOR CANCELLATION	Jul 12, 2016	
6	BD DECISION: DISMISSED W/ PREJ	Jul 19, 2016	
7	TERMINATED	Jul 19, 2016	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91226366](#)

**Filing Date:** Feb 17, 2016

**Status:** Terminated

**Status Date:** May 10, 2016

**Interlocutory Attorney:** ROBERT COGGINS

**Defendant**

**Name:** JFrameworks.com LLC

**Correspondent Address:** JFRAMEWORKS.COM LLC  
15 VOORHEES CT  
PENNINGTON NJ UNITED STATES , 08534-1149

**Correspondent e-mail:** [ajain@jframeworks.com](mailto:ajain@jframeworks.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
UBERCX	Abandoned - After Inter-Partes Decision	<a href="#">86641578</a>	

**Plaintiff(s)**

**Name:** Uber Technologies, Inc.

**Correspondent Address:** SALLY M ABEL  
FENWICK & WEST LLP  
801 CALIFORNIA STREET SILICON VALLEY CENTER  
MOUNTAIN VIEW CA UNITED STATES , 94041

**Correspondent e-mail:** [trademarks@fenwick.com](mailto:trademarks@fenwick.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
UBER	Cancellation Terminated - See TTAB Records	<a href="#">85170655</a>	<a href="#">3977893</a>
UBERX	Cancellation Terminated - See TTAB Records	<a href="#">86198791</a>	<a href="#">4837495</a>
UBERRUSH	Registered	<a href="#">86250398</a>	<a href="#">4856316</a>
UBEREATS	SU - Registration Review Complete	<a href="#">86541663</a>	
UBERESSENTIALS	Published For Opposition	<a href="#">86433957</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 17, 2016	



2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 17, 2016	Mar 28, 2016
3	PENDING, INSTITUTED	Feb 17, 2016	
4	NOTICE OF DEFAULT	Apr 20, 2016	
5	W/DRAW OF APPLICATION	May 04, 2016	
6	BD DECISION: SUSTAINED	May 10, 2016	
7	TERMINATED	May 10, 2016	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91223722](#)

**Filing Date:** Sep 09, 2015

**Status:** Terminated

**Status Date:** Dec 31, 2015

**Interlocutory Attorney:** BENJAMIN U OKEKE

**Defendant**

**Name:** Gloria Garvin

**Correspondent** GLORIA GARVIN

**Address:** 1250 6TH ST STE 205  
SANTA MONICA CA UNITED STATES , 90401-1637

**Correspondent e-mail:** [tnitti@prodigy.net](mailto:tnitti@prodigy.net)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
UBERMoves	Abandoned - After Inter-Partes Decision	<a href="#">86471508</a>	

**Plaintiff(s)**

**Name:** Uber Technologies, Inc.

**Correspondent** SALLY M ABEL

**Address:** FENWICK & WEST LLP  
801 CALIFORNIA STREET SILICON VALLEY CENTER  
MOUNTAIN VIEW CA UNITED STATES , 94041

**Correspondent e-mail:** [trademarks@fenwick.com](mailto:trademarks@fenwick.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
UBER	Cancellation Terminated - See TTAB Records	<a href="#">85170655</a>	<a href="#">3977893</a>
UBERX	Cancellation Terminated - See TTAB Records	<a href="#">86198791</a>	<a href="#">4837495</a>
UBERRUSH	Registered	<a href="#">86250398</a>	<a href="#">4856316</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 09, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 09, 2015	Oct 19, 2015
3	PENDING, INSTITUTED	Sep 09, 2015	
4	NOTICE OF DEFAULT	Nov 04, 2015	
5	BD DECISION: SUSTAINED	Dec 31, 2015	
6	TERMINATED	Dec 31, 2015	

**Generated on:** This page was generated by TSDR on 2016-08-22 20:05:12 EDT

**Mark:** UBERX

UBERX

**US Serial Number:** 86198791

**Application Filing Date:** Feb. 20, 2014

**US Registration Number:** 4837495

**Registration Date:** Oct. 20, 2015

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The Trademark Trial and Appeal Board has terminated a cancellation proceeding. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

**Status Date:** Jul. 19, 2016

**Publication Date:** Jan. 13, 2015

**Notice of Allowance Date:** Mar. 10, 2015

## Mark Information

**Mark Literal Elements:** UBERX

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**International Registration Number:** 1237480, 1237480A

**International Application(s) / Registration(s) Based on this Property:** A0044562/1237480, A0044562/1237480A

**Claimed Ownership of US Registrations:** 3842416, 3977893

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:** Computer software for coordinating transportation services, namely, software for the automated scheduling and dispatch of motorized vehicles

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 04, 2012

**Use in Commerce:** Jul. 04, 2012

**For:** Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local third-party motorized vehicle operators in the vicinity of the caller using mobile phones

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 04, 2012

**Use in Commerce:** Jul. 04, 2012

**For:** Providing a website featuring information regarding transportation services and bookings for transportation services; transport by motorized vehicles; travel arrangement, namely, arranging vehicle transportation

**International Class(es):** 039 - Primary Class

**U.S Class(es):** 100, 105

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 04, 2012

**Use in Commerce:** Jul. 04, 2012

**For:** Providing temporary use of online non-downloadable software for providing transportation services, bookings for transportation services and for dispatching motorized vehicles to customers; design and development of computer software

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 04, 2012

**Use in Commerce:** Jul. 04, 2012

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** Uber Technologies, Inc.

**Owner Address:** 1455 Market Street  
4th Floor  
San Francisco, CALIFORNIA UNITED STATES 94103

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Sally M. Abel

**Docket Number:** 28910-00070

**Attorney Primary Email Address:** [trademarks@fenwick.com](mailto:trademarks@fenwick.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** BRENDA J HUGHES  
COOLEY LLP  
1299 PENNSYLVANIA AVE NW  
SUITE 700  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20004

**Phone:** 650-988-8500

**Fax:** 650-938-5200

**Correspondent e-mail:** [trademarks@fenwick.com](mailto:trademarks@fenwick.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Aug. 10, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 03, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 19, 2016	TTAB RELEASE CASE TO TRADEMARKS	63495
Jul. 19, 2016	CANCELLATION TERMINATED NO. 999999	63495
Jul. 19, 2016	CANCELLATION DISMISSED NO. 999999	63495
Apr. 12, 2016	CANCELLATION INSTITUTED NO. 999999	63495
Oct. 20, 2015	REGISTERED-PRINCIPAL REGISTER	
Sep. 17, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 16, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 27, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 26, 2015	STATEMENT OF USE PROCESSING COMPLETE	71906
Aug. 10, 2015	USE AMENDMENT FILED	71906
Aug. 26, 2015	EXTENSION 1 GRANTED	71906
Aug. 10, 2015	EXTENSION 1 FILED	71906
Aug. 26, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71906
Aug. 10, 2015	TEAS EXTENSION RECEIVED	
Aug. 10, 2015	TEAS STATEMENT OF USE RECEIVED	
Mar. 10, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 13, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 13, 2015	PUBLISHED FOR OPPOSITION	
Dec. 24, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 10, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Dec. 10, 2014	ASSIGNED TO LIE	69712
Nov. 26, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 25, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 24, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 24, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 22, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 22, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 28, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 28, 2014	NON-FINAL ACTION E-MAILED	6325
May 28, 2014	NON-FINAL ACTION WRITTEN	82100
May 28, 2014	ASSIGNED TO EXAMINER	82100
Mar. 06, 2014	NOTICE OF PSEUDO MARK E-MAILED	
Mar. 05, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 24, 2014	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Sep. 16, 2015

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2

**Registrant:** Uber Technologies, Inc.

### Assignment 1 of 2

**Conveyance:** TRADEMARK SECURITY AGREEMENT (TERM LOAN)

**Reel/Frame:** [5830/0478](#)

**Pages:** 7

**Date Recorded:** Jul. 14, 2016

**Supporting Documents:** [assignment-tm-5830-0478.pdf](#)

**Assignor**

**Name:** [UBER TECHNOLOGIES, INC.](#)  
**Execution Date:** Jul. 13, 2016  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [MORGAN STANLEY SENIOR FUNDING, INC., AS ADMINISTRATIVE AGENT](#)  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE  
**Address:** 1300 THAMES STREET, THAMES STREET WHARF, 4TH FLOOR  
BALTIMORE, MARYLAND 21231

**Correspondent**

**Correspondent Name:** STEWART WALSH  
**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD  
WASHINGTON, DC 20005

**Domestic Representative - Not Found****Assignment 2 of 2**

**Conveyance:** TRADEMARK SECURITY AGREEMENT (REVOLVER)  
**Reel/Frame:** [5836/0691](#) **Pages:** 7  
**Date Recorded:** Jul. 14, 2016  
**Supporting Documents:** [assignment-tm-5836-0691.pdf](#)

**Assignor**

**Name:** [UBER TECHNOLOGIES, INC.](#)  
**Execution Date:** Jul. 13, 2016  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [MORGAN STANLEY SENIOR FUNDING, INC., AS ADMINISTRATIVE AGENT](#)  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE  
**Address:** 1300 THAMES STREET, THAMES STREET WHARF, 4TH FLOOR  
BALTIMORE, MARYLAND 21231

**Correspondent**

**Correspondent Name:** STEWART WALSH  
**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD  
WASHINGTON, DC 20005

**Domestic Representative - Not Found****Proceedings****Summary**

**Number of Proceedings:** 3

**Type of Proceeding: Cancellation**

**Proceeding Number:** [92063495](#) **Filing Date:** Mar 30, 2016  
**Status:** Terminated **Status Date:** Jul 19, 2016  
**Interlocutory Attorney:** ANDREW P BAXLEY

**Defendant**

**Name:** Uber Technologies, Inc.  
**Correspondent Address:** BRENDA J HUGHES  
COOLEY LLP  
1299 PENNSYLVANIA AVE NW, SUITE 700  
WASHINGTON DC UNITED STATES , 20004

Correspondent e-mail: [bhughes@cooley.com](mailto:bhughes@cooley.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
UBER	Cancellation Terminated - See TTAB Records	<a href="#">85170655</a>	<a href="#">3977893</a>
UBERX	Cancellation Terminated - See TTAB Records	<a href="#">86198791</a>	<a href="#">4837495</a>

**Plaintiff(s)**

**Name:** Uber Promotions, Inc.

**Correspondent Address:** SCOTT D SMILEY  
THE CONCEPT LAW GROUP PA  
200 SOUTH ANDREWS AVENUE, SUITE 100  
FORT LAUDERDALE FL UNITED STATES , 33301

**Correspondent e-mail:** [Scott@conceptlaw.com](mailto:Scott@conceptlaw.com) , [ABrown@conceptlaw.com](mailto:ABrown@conceptlaw.com) , [mwoodruff@conceptlaw.com](mailto:mwoodruff@conceptlaw.com) , [myork@conceptlaw.com](mailto:myork@conceptlaw.com) , [mis@500law.com](mailto:mis@500law.com) , [docketing@500law.com](mailto:docketing@500law.com)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 30, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 12, 2016	May 22, 2016
3	PENDING, INSTITUTED	Apr 12, 2016	
4	D MOT TO SUSP PEND DISP CIV ACTION	May 23, 2016	
5	W/DRAW OF PET FOR CANCELLATION	Jul 12, 2016	
6	BD DECISION: DISMISSED W/ PREJ	Jul 19, 2016	
7	TERMINATED	Jul 19, 2016	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91226366](#)

**Filing Date:** Feb 17, 2016

**Status:** Terminated

**Status Date:** May 10, 2016

**Interlocutory Attorney:** ROBERT COGGINS

**Defendant**

**Name:** JFrameworks.com LLC

**Correspondent Address:** JFRAMEWORKS.COM LLC  
15 VOORHEES CT  
PENNINGTON NJ UNITED STATES , 08534-1149

**Correspondent e-mail:** [ajain@jframeworks.com](mailto:ajain@jframeworks.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
UBERCX	Abandoned - After Inter-Partes Decision	<a href="#">86641578</a>	

**Plaintiff(s)**

**Name:** Uber Technologies, Inc.

**Correspondent Address:** SALLY M ABEL  
FENWICK & WEST LLP  
801 CALIFORNIA STREET SILICON VALLEY CENTER  
MOUNTAIN VIEW CA UNITED STATES , 94041

**Correspondent e-mail:** [trademarks@fenwick.com](mailto:trademarks@fenwick.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
UBER	Cancellation Terminated - See TTAB Records	<a href="#">85170655</a>	<a href="#">3977893</a>
UBERX	Cancellation Terminated - See TTAB Records	<a href="#">86198791</a>	<a href="#">4837495</a>
UBERRUSH	Registered	<a href="#">86250398</a>	<a href="#">4856316</a>
UBEREATS	SU - Registration Review Complete	<a href="#">86541663</a>	
UBERESSENTIALS	Published For Opposition	<a href="#">86433957</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 17, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 17, 2016	Mar 28, 2016
3	PENDING, INSTITUTED	Feb 17, 2016	
4	NOTICE OF DEFAULT	Apr 20, 2016	
5	W/DRAW OF APPLICATION	May 04, 2016	
6	BD DECISION: SUSTAINED	May 10, 2016	
7	TERMINATED	May 10, 2016	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91223722](#)

**Filing Date:** Sep 09, 2015

**Status:** Terminated

**Status Date:** Dec 31, 2015

**Interlocutory Attorney:** BENJAMIN U OKEKE

#### Defendant

**Name:** Gloria Garvin

**Correspondent Address:** GLORIA GARVIN  
1250 6TH ST STE 205  
SANTA MONICA CA UNITED STATES , 90401-1637

**Correspondent e-mail:** [tnitti@prodigy.net](mailto:tnitti@prodigy.net)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
UBERMOVES	Abandoned - After Inter-Partes Decision	<a href="#">86471508</a>	

#### Plaintiff(s)

**Name:** Uber Technologies, Inc.

**Correspondent Address:** SALLY M ABEL  
FENWICK & WEST LLP  
801 CALIFORNIA STREET SILICON VALLEY CENTER  
MOUNTAIN VIEW CA UNITED STATES , 94041

**Correspondent e-mail:** [trademarks@fenwick.com](mailto:trademarks@fenwick.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
UBER	Cancellation Terminated - See TTAB Records	<a href="#">85170655</a>	<a href="#">3977893</a>
UBERX	Cancellation Terminated - See TTAB Records	<a href="#">86198791</a>	<a href="#">4837495</a>
UBERRUSH	Registered	<a href="#">86250398</a>	<a href="#">4856316</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 09, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 09, 2015	Oct 19, 2015
3	PENDING, INSTITUTED	Sep 09, 2015	
4	NOTICE OF DEFAULT	Nov 04, 2015	
5	BD DECISION: SUSTAINED	Dec 31, 2015	
6	TERMINATED	Dec 31, 2015	

**Generated on:** This page was generated by TSDR on 2016-08-22 20:05:40 EDT

**Mark:** UBERRUSH

UBERRUSH

**US Serial Number:** 86250398

**Application Filing Date:** Apr. 11, 2014

**US Registration Number:** 4856316

**Registration Date:** Nov. 17, 2015

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Nov. 17, 2015

**Publication Date:** Jan. 13, 2015

**Notice of Allowance Date:** Mar. 10, 2015

## Mark Information

**Mark Literal Elements:** UBERRUSH

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US Registrations:** 3842416, 3977893

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Computer software for coordinating transportation and delivery services; computer software for providing information on transportation and delivery services; computer software for the scheduling and dispatch of motorized vehicles, couriers, and messengers; computer software for planning, scheduling, controlling, monitoring, and providing information on transportation of assets and goods; computer software for providing information concerning pick-up and delivery of assets and goods in transit; computer software that enables customers to communicate with motorized vehicle operators, couriers, and messengers; computer software that enables customers to manage and track pickup and delivery of assets and goods

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 07, 2014

**Use in Commerce:** Apr. 07, 2014

**For:** Telecommunications services, namely, routing calls, text messages, and push-notifications to local third-party motorized vehicle operators, couriers, and messengers in the vicinity of the caller using mobile phones; telecommunications services, namely, routing calls, text messages, and push-notifications to customers

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 07, 2014

**Use in Commerce:** Apr. 07, 2014



**For:** Providing a website featuring information regarding transportation and delivery services and bookings for transportation and delivery services; transport by motorized vehicles; pick-up, transportation, delivery, and storage of goods, packages, parcels, and messages; travel arrangement, namely, arranging vehicle transportation; courier services; messenger services; document delivery; express delivery of goods, packages, and messages by motorized vehicles; providing information concerning pick-up and delivery of assets and goods in transit; transportation reservation services; transportation consulting services; transportation of assets and goods

**International Class(es):** 039 - Primary Class

**U.S Class(es):** 100, 105

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 07, 2014

**Use in Commerce:** Apr. 07, 2014

**For:** Providing temporary use of online non-downloadable software for providing transportation and delivery services, bookings for transportation and delivery services and for dispatching motorized vehicles, couriers, and messengers to customers; providing temporary use of online non-downloadable software for planning, scheduling, controlling, monitoring, and providing information on transportation of assets and goods; providing temporary use of online non-downloadable software for providing information concerning pick-up and delivery of assets and goods in transit; providing a web site featuring non-downloadable software that enables customers to communicate with motorized vehicle operators, couriers, and messengers; providing a web site featuring non-downloadable software that enables customers to manage and track pickup and delivery of assets and goods; design and development of computer software

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 07, 2014

**Use in Commerce:** Apr. 07, 2014

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** Uber Technologies, Inc.

**Owner Address:** 1455 Market Street, 4th Floor  
San Francisco, CALIFORNIA 94103  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Sally M. Abel

**Docket Number:** 28910-00070

**Attorney Primary Email Address:** [trademarks@fenwick.com](mailto:trademarks@fenwick.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** SALLY M. ABEL  
FENWICK & WEST LLP  
801 CALIFORNIA ST  
MOUNTAIN VIEW, CALIFORNIA 94041-1990  
UNITED STATES

**Phone:** 650-988-8500

**Fax:** 650-938-5200

**Correspondent e-mail:** [trademarks@fenwick.com](mailto:trademarks@fenwick.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Aug. 10, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 03, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 17, 2015	REGISTERED-PRINCIPAL REGISTER	
Oct. 15, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 14, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 18, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 17, 2015	STATEMENT OF USE PROCESSING COMPLETE	74055
Aug. 31, 2015	USE AMENDMENT FILED	74055
Sep. 17, 2015	EXTENSION 1 GRANTED	74055
Aug. 31, 2015	EXTENSION 1 FILED	74055
Sep. 10, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	74055
Aug. 31, 2015	TEAS EXTENSION RECEIVED	
Aug. 31, 2015	TEAS STATEMENT OF USE RECEIVED	
Mar. 10, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 13, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 13, 2015	PUBLISHED FOR OPPOSITION	
Dec. 24, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 10, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Dec. 10, 2014	ASSIGNED TO LIE	69712
Nov. 26, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 25, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 24, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 24, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 22, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 22, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 29, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 29, 2014	NON-FINAL ACTION E-MAILED	6325
May 29, 2014	NON-FINAL ACTION WRITTEN	82100
May 28, 2014	ASSIGNED TO EXAMINER	82100
Apr. 26, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 15, 2014	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Oct. 14, 2015

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 2

**Registrant:** Uber Technologies, Inc.

### Assignment 1 of 2

**Conveyance:** TRADEMARK SECURITY AGREEMENT (TERM LOAN)

**Reel/Frame:** [5830/0478](#)

**Pages:** 7

**Date Recorded:** Jul. 14, 2016

**Supporting Documents:** [assignment-tm-5830-0478.pdf](#)

### Assignor

**Name:** [UBER TECHNOLOGIES, INC.](#)

**Execution Date:** Jul. 13, 2016

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [MORGAN STANLEY SENIOR FUNDING, INC., AS ADMINISTRATIVE AGENT](#)

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

**Address:** 1300 THAMES STREET, THAMES STREET WHARF, 4TH FLOOR  
BALTIMORE, MARYLAND 21231

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 2 of 2**

**Conveyance:** TRADEMARK SECURITY AGREEMENT (REVOLVER)

**Reel/Frame:** [5836/0691](#)

**Pages:** 7

**Date Recorded:** Jul. 14, 2016

**Supporting Documents:** [assignment-tm-5836-0691.pdf](#)

**Assignor**

**Name:** [UBER TECHNOLOGIES, INC.](#)

**Execution Date:** Jul. 13, 2016

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

**Assignee**

**Name:** [MORGAN STANLEY SENIOR FUNDING, INC., AS ADMINISTRATIVE AGENT](#)

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

**Address:** 1300 THAMES STREET, THAMES STREET WHARF, 4TH FLOOR  
BALTIMORE, MARYLAND 21231

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Proceedings**

**Summary**

**Number of Proceedings:** 2

**Type of Proceeding: Opposition**

**Proceeding Number:** [91226366](#)

**Filing Date:** Feb 17, 2016

**Status:** Terminated

**Status Date:** May 10, 2016

**Interlocutory Attorney:** ROBERT COGGINS

**Defendant**

**Name:** JFrameworks.com LLC

**Correspondent Address:** JFRAMEWORKS.COM LLC  
15 VOORHEES CT  
PENNINGTON NJ , 08534-1149  
UNITED STATES

**Correspondent e-mail:** [ajain@jframeworks.com](mailto:ajain@jframeworks.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
UBERCX	Abandoned - After Inter-Partes Decision	<a href="#">86641578</a>	
<b>Plaintiff(s)</b>			

**Name:** Uber Technologies, Inc.

**Correspondent Address:** SALLY M ABEL  
FENWICK & WEST LLP  
801 CALIFORNIA STREET SILICON VALLEY CENTER  
MOUNTAIN VIEW CA , 94041  
UNITED STATES

**Correspondent e-mail:** [trademarks@fenwick.com](mailto:trademarks@fenwick.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
UBER	Cancellation Terminated - See TTAB Records	<a href="#">85170655</a>	<a href="#">3977893</a>
UBERX	Cancellation Terminated - See TTAB Records	<a href="#">86198791</a>	<a href="#">4837495</a>
UBERRUSH	Registered	<a href="#">86250398</a>	<a href="#">4856316</a>
UBEREATS	SU - Registration Review Complete	<a href="#">86541663</a>	
UBERESSENTIALS	Published For Opposition	<a href="#">86433957</a>	

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 17, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 17, 2016	Mar 28, 2016
3	PENDING, INSTITUTED	Feb 17, 2016	
4	NOTICE OF DEFAULT	Apr 20, 2016	
5	W/DRAW OF APPLICATION	May 04, 2016	
6	BD DECISION: SUSTAINED	May 10, 2016	
7	TERMINATED	May 10, 2016	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91223722](#)

**Filing Date:** Sep 09, 2015

**Status:** Terminated

**Status Date:** Dec 31, 2015

**Interlocutory Attorney:** BENJAMIN U OKEKE

#### Defendant

**Name:** Gloria Garvin

**Correspondent Address:** GLORIA GARVIN  
1250 6TH ST STE 205  
SANTA MONICA CA , 90401-1637  
UNITED STATES

**Correspondent e-mail:** [tnitti@prodigy.net](mailto:tnitti@prodigy.net)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
UBERMOVES	Abandoned - After Inter-Partes Decision	<a href="#">86471508</a>	

#### Plaintiff(s)

**Name:** Uber Technologies, Inc.

**Correspondent Address:** SALLY M ABEL  
FENWICK & WEST LLP  
801 CALIFORNIA STREET SILICON VALLEY CENTER  
MOUNTAIN VIEW CA , 94041  
UNITED STATES

**Correspondent e-mail:** [trademarks@fenwick.com](mailto:trademarks@fenwick.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
UBER	Cancellation Terminated - See TTAB Records	<a href="#">85170655</a>	<a href="#">3977893</a>
UBERX	Cancellation Terminated - See TTAB Records	<a href="#">86198791</a>	<a href="#">4837495</a>
UBERRUSH	Registered	<a href="#">86250398</a>	<a href="#">4856316</a>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 09, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 09, 2015	Oct 19, 2015
3	PENDING, INSTITUTED	Sep 09, 2015	
4	NOTICE OF DEFAULT	Nov 04, 2015	
5	BD DECISION: SUSTAINED	Dec 31, 2015	
6	TERMINATED	Dec 31, 2015	